



The Aspire DISC Index

Behavioral Profile

The Aspire DISC Index is the most contemporary interpretation of Dr. William Marston's groundbreaking work into understanding and measuring a person's natural and adaptive behavioral styles. Since each individual has their own unique preferences and habits for how they like to behave, this understanding is crucial when working with team members, as a leader or manager, or in an environment that requires conflict resolution.

Why the Aspire DISC Index?

Unlike all existing DISC profiles, the DISC Index has zero waste and uses a structure and methodology that generates reports ten times as varied and individualized as other profiles on the market today. There are over 40,000 possible combinations that result from this as compared to 17,000 from the next most individualized profile.



Another unique aspect of the DISC Index is the individual treatment that each DISC dimension receives. The DISC Index separates the four dimension of behavior and helps an individual understand how each dimension can be used to support their success. Others give only a summary of the four dimensions of behavior.

The Aspire DISC uses a drop and drag interface that is similar to our other profiles, adding to the ease and intuitiveness of use.

The Aspire DISC Index has modified the wording to make it contemporary and value neutral. This increases the appropriateness to today.

Key Areas of Interest:

The Aspire DISC Index can be used in a wide variety of situations such as selection and hiring, success planning, team development, enhanced communication, and improving the relationship between managers and their team members.

Key Activities and Outcomes:

- Administration of the Aspire DISC Index
- Interpretation of Results
- Individual Debrief/Interview
- Relevance Building Exercises and Applications to Success



The Aspire Formula for Success:

$$\text{Ask} + \text{goals} = \text{PBC} \rightarrow \text{IR}$$

Attitudes
Skills
Knowledge

Positive	Improved
Behavior	Results
Change	

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