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Aspire Consulting, Ltd.

Aspire... Higher



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Aspire: Alphabetically Speaking (M)

Maximize: according to dictionary.com is to increase to the greatest possible amount or degree; to make the greatest or fullest use of.

Aspire Consulting partners with organizations and businesses to maximize all of their resources by aligning their people, systems and strategy.

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Tip of the Month

Sustainability Revisited

Sustainability, defined as the maximal efficient and effective use of resources for a common good is also creating financial windfalls for organizations that are applying it to their business model.

Effective use of energy, procurement and logistics:
Wal-Mart reduced its packaging and redefined delivery routes which cut 100 million miles, lowering carbon emissions and saving \$200 million in delivery costs.

Mark and Spenser, a British retailer has aggressively reworked its supply chain and is expecting to save 175 million (pounds) annually and hugely reducing carbon emissions.

Nespresso, a division of Nestle, has been growing at an annual rate of 30% for the past 10 years. They recognized that key to their success was a quality coffee bean. By forcing suppliers to compete on price, they were instead supporting a cycle of inconsistent and poor quality. Nestle worked with the local growers in Africa and South America to improve farming techniques, provide loans, and secure a supply of the products they needed to deliver the quality they needed. They now measure bean quality on site and are able to provide a premium to farmers who produce the best beans. Greater yields are recognized per hectare, the local economy is supported, innovation and learning can be applied in real time, and waste is decreased.



Aspire Consulting, Ltd.

Wouldn't it be great to work with a company that listened to you, understood your pain and implemented solutions that not only solved those things that keep you up at night now, but give you and your team the ability to continue your success?

Our customers develop a clear vision for where they want to take their business and know how they are going to get there. Their employees develop and apply the attitudes, skills and knowledge needed to accomplish the plan.

The benefits to our customers include:

- Increased Internal and External Customer Loyalty
- Improved Profits
- Improved Productivity
- Improved Performance and Quality of the Services they Deliver

The Aspire Advantage:

- We are deeply rooted in our communities and are here to stay
- Once a customer always a partner for long term success
- We are part of a group of senior executives that give us access to the best in research, industry experts, tools and technical support