



February 26, 2009

For Immediate Release:

Laurie E. Cohn, Principal of Aspire Consulting, Ltd. will be one of the international beta testers for behavioral and values profiles developed by Resource Associates Corporation and Innermetrix. Once validated, the personal assessments will allow testers to have unique data that is 10 times more varied and individualized than anything currently available. Aspire is dedicated to helping companies and organizations in the Greater Hudson Valley discover their potential and get results that are important to them. Aspire's team assists in building and/or implementing strategic plans that support necessary change, transform leadership and sustain success for businesses in our communities. If you would like to participate in the unique testing project, please contact Aspire at 845 803 0438 or info@AspireAdvantage.com.

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