



June 5th, 2009

For immediate release:

Laurie Cohn and Susan Lauer, Principals of Aspire Consulting have completed and received certification for administration and interpretation of the “Values Index”. This personal values assessment allows Aspire Consulting to integrate the “why” we are motivated to do things with the other assessments they currently provide, i.e., the “DISC Index”, the “how” we do what we do, and the “Attribute Index”, the “what” are our natural talents. The Values Index is based on the work of Drs. Eduard Spranger and Gordon Allport. Aspire’s Values Index is unique in that it uses drag and drop technology therefore having no waste in the answers. It also returns to a closer interpretation of the earlier work which is then integrated with current terminology to make the assessment more language neutral. The Values Index allows organizations and individuals to better understand and modify motivators and responsibilities that will lead to improved results.

Aspire is dedicated to helping companies and organizations in the Greater Hudson Valley and Connecticut discover their potential and get results that are important to them. Aspire’s team assists in building and/or implementing strategic plans, and aligning the people, processes and systems that support necessary change, transform leadership and sustain success

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