



May 28, 2009

For Immediate Release:

Laurie Cohn and Susan Lauer, Principals of Aspire Consulting have completed and received certification for administration and interpretation of the “DISC Index”. This behavioral styles assessment allows Aspire Consulting to integrate the “how” of the things we do with their current Attribute index, the “what” of making decisions. The DISC Index relies on the work of Dr. William Marsten. The DISC model of assessments is the most used behavioral assessment in the world. Aspire’s Disc is unique in that it uses drag and drop technology, has no waste in the answers, allowing for customization and individualization in the results, with over 40,000 unique styles, uses neutral language and offers more information about the individual predominant behavioral style. The DISC Index allows organizations to better understand and modify behaviors that will lead to improved results.

Aspire is dedicated to helping companies and organizations in the Greater Hudson Valley and Connecticut discover their potential and get results that are important to them. Aspire’s team assists in building and/or implementing strategic plans, and aligning the people, processes and systems that support necessary change, transform leadership and sustain success.

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